

'Wine Dine Golf'

THIS CONTEST IS OPEN TO BRITISH COLUMBIA RESIDENTS ONLY.

NO PURCHASE NECESSARY.

1. **ELIGIBILITY:** Open only to legal residents of British Columbia, Canada who are of legal drinking age at time of entry. To be eligible to win, the entrant must not be an employee or a member of the immediate family of, or domiciled with an employee of the provincial liquor agencies, an employee of The British Columbia Gaming and Policy and Enforcement Branch or of any licensees authorized by The British Columbia Gaming and Policy and Enforcement Branch, or of the independent sweepstakes organization. Persons in the following categories are also not eligible to participate or win a prize: (a) employees and directors of Gray Monk Cellars Ltd. ("Sponsor") and their respective parents, affiliates, subsidiaries, advertising and promotion agencies (collectively, the "Sweepstakes Entities"); (b) individuals and entities responsible for the development, printing, distribution and implementation of this Sweepstakes; and (c) persons who are members of the immediate family (defined as parents, siblings, children & spouse, regardless of where they live) or household (whether related or not) of any person in any of the preceding categories. By entering the Sweepstakes, entrants agree to abide by these Official Rules and decisions of the Sweepstakes entities are final and binding in all respects.

2. **HOW TO ENTER:** Beginning on or about February 23, 2014 visit the Sweepstakes website at www.graymonk.com (the "Website"). Follow the entry instructions on the Website to complete the information on the on-line entry form. Click the area marked Enter (once submitted, entry cannot be deleted, canceled or modified) for your chance to win. All fields on the entry form are mandatory, unless indicated as optional. All entries must be received by 11:59:59 pm PT on April 15, 2014. **Limit one entry per person/email address.**

3. **CONDITIONS OF ENTRY:** You may enter the Sweepstakes under one name/e-mail address only. In the event of a dispute about entries submitted by multiple individuals using the same e-mail account or address, the entry will be deemed to have been submitted by the authorized holder of the e-mail account used to enter the Sweepstakes at the actual time of entry. The name of the authorized account holder associated with any e-mail address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Multiple entries per person/e-mail address in excess of the one per contest, or any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to sweepstakes entry services) are prohibited and will void all entries by that entrant. The

Sweepstakes Entities will not be responsible for lost, late, incomplete, illegible, garbled, stolen, postage-due, undelivered or misdirected entries, which will be void.

4. PRIZES/VALUES/ODDS OF WINNING: A random draw will be conducted on or about April 16, 2014 at 12:00 pm PST in Lake Country, BC from all eligible entries received. Prize details - One (1) prize consisting of:

- Two (2) nights' accommodation at Sparkling Hill Resort – subject to availability
- Two (2) 18 hole rounds of golf at Predator Ridge Resort including cart – subject to availability
- Dinner for Two (2) at the Grapevine Restaurant – includes two appetizers, two entrees and two desserts, each paired with wine.
- VIP Wine Tour & Tasting for Two at Gray Monk Estate Winery

Winner is responsible for transportation to the Okanagan and must provide own transportation during the stay. Prize to be redeemed between: May 1, 2014 and June 15, 2014.

PRIZE CONDITIONS: The prize must be accepted on an “as is” basis and there is no substitution of prizes. Prizes cannot be assigned, transferred or redeemed for cash, and must be accepted as awarded. Sponsor may in its sole discretion substitute a prize of equal or greater value if a prize or any element of a prize becomes unavailable for any reason. Odds of winning a prize will depend on the number of eligible entries received.

5. PRIZE CLAIMS: Selected entrant will be notified by postal mail, email and/or telephone (if necessary). Once a potential winner has been notified, they will be sent a confirmation email with an attached waiver with an arithmetic skill testing question. To be declared a winner the selected entrant must first answer the skill testing question correctly without assistance of any kind, whether mechanical or otherwise. The waiver must be returned within ten (10) days of receipt. Prize will be forfeited if the selected entrant cannot be reached, or fails to correctly answer the skill-testing question, within ten (10) business days of the first attempt to contact. All prize claims are subject to verification. Prizes will only be released to the verified winners. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. In the event that a selected entrant and/or their guest does not meet the eligibility requirements or comply with these Official Rules, or if the prize/prize notification is returned as unclaimed or undeliverable, the prize may be forfeited.

6. RELEASES, ETC.: By participating in or accepting a prize, the entrants and winners agree to release and hold harmless the Sweepstakes Entities, their parents, affiliates, subsidiaries, advertising and promotion agencies, Sweepstakes judging organization, provincial liquor authorities and each of their respective directors, officers, employees, representatives, agents, successors and assigns (collectively, the “Releasees”) from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of the prize, participation in any Sweepstakes or prize use related activity, or participation in this Sweepstakes.

Before being declared a winner, each selected entrant may also be required to complete, execute and return a Declaration of Compliance and Liability and Publicity Release. The winner will be required to sign a document in a form acceptable to the British Columbia Liquor Distribution Branch (BCLDB) releasing the Releasees, the BCLDB, its directors, officers, employees and agents from all liability of any kind in connection with the contest, or occurring as a result of the prize being awarded. Declaration and Release documents must be returned within the time period indicated in the documents or the prize may be forfeited. By accepting a prize, the winner grants to Sponsor (which grant will be confirmed in writing on request of Sponsor), its parents, subsidiaries, affiliates and those acting pursuant to its authority, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's name, address (city & province), portrait, photograph, voice, statements, biographical information or other likenesses for advertising and promotional purposes without additional notice or consideration.

Without limiting the releases provided above, and for greater certainty, the Sweepstakes Entities are not responsible for: (i) electronic transmissions that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected, whether caused by the Sweepstakes Website users or by any technical or human error which may occur in the processing of entries; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries or the Sweepstakes Website, or (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes. All incomplete or non-conforming entries will be disqualified.

Sponsor reserves the right to terminate or amend this Sweepstakes at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Official Rules. Without limiting the Sponsor's right to terminate or amend, and for greater certainty, these rights extend to situations including, but not limited to, the Sweepstakes not being executed as planned as a result of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes. If this Sweepstakes is terminated before the original end date, Sponsor will select winners by random drawing from among all eligible entries received as of the termination date. Sponsor reserves the right, at their sole discretion, to disqualify and prosecute any individual who tampers with the entry process or who enters using any automatic or programmed entry duplication method. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE SWEEPSTAKES WEB SITE OR OTHERWISE CORRUPT THE ONLINE PORTION OF THIS SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO**

DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. GENERAL: By entering the Sweepstakes, participants agree (a) to be bound by and comply with these Official Rules; (b) that the decisions of the Sweepstakes Entities are final and binding with respect to all matters relating to this Sweepstakes; and (c) to the collection, use, and disclosure of the entrant's name and address by the Sponsor and its authorized agents for the purposes of administering the Sweepstakes and fulfilling prizes, in accordance with Sponsor's privacy policy. No correspondence will be entered into except with selected entrants. Sweepstakes is subject to all applicable federal, provincial and municipal laws. Void where prohibited.

8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS IN EFFECT IN THE PROVINCE OF BRITISH COLUMBIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES.

As a condition of participating in this Sweepstakes, participant and any guest, if applicable, agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, exclusively before a court located in British Columbia having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable legal fees, other than participants' actual out-of-pocket expenses (i.e. costs associated with participating in this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. LIQUOR AUTHORITIES: The provincial liquor agencies and The British Columbia Gaming and Policy and Enforcement Branch are not connected to this contest in any manner whatsoever and are not liable in any way for any matter related to this contest.